

Marlborough Area Board – Member’s Projects

1. What is the project / initiative?

At the Marlborough Area Board meeting of 1st November 2011 the Board agreed in principle to the Parish Forum’s “Reclaiming Villages from Traffic” initiative, and delegated authority to the Community Area Manager (in consultation with the Chairman and Vice-Chairman of the Area Board) to agree the release of funding for the first stage of the project, subject to the receipt of further information about the project.

This initial work (Stage 1) is now complete with a public seminar hosted by consultant Ben Hamilton-Baillie having taken place on 13th March 2012. Subsequently, there is a great deal of interest from the villages of the Marlborough community area to take part in Stage 2. During this phase, Hamilton-Baillie Associates will be supporting and assisting individual communities to plan and prepare their own specific plans, informed by the traffic engineering and design principles from Stage 1. This will involve Hamilton Baillie Associates obtaining and upgrading a suitable plan for each community, providing supporting analysis and advice, identifying and guiding on appropriate interventions and preparing supporting sketches.

Stage 2 will enable villages within the Marlborough Area Community to form credible Village Traffic Plans incorporating expert advice from Hamilton-Baillie Associates Traffic Consultants and which can be implemented over a period of time in order to resolve the conflict between traffic and village spaces.

2. Where is the project / initiative taking place?

There will be two separate tranches of communities taking part in Stage 2 activities along with Hamilton Baillie Associates. The first tranche will involve six working parties from the following villages: Lockeridge & Fyfield, Broad Hinton & Winterbourne Bassett, Ramsbury & Axford, Chilton Foliat, Ogbourne St George, Ogbourne St Andrew.

These groups have been chosen after representatives from each village showed interest in being involved having attended the seminar with Ben Hamilton-Baillie on 13th March

3. When will the project / initiative take place?

Individual Village Working Groups will be established and the Consultant appointed in May 2012. Traffic Plans will be delivered by November 30th 2012.

4. What are the Community benefits / links to Community Plan?

This work links closely with page 15 of the 2004-14 Community Plan: “5.4. Traffic management measures to reduce peak time congestion, reduce speeding and promote HGV access onto appropriate routes”.

Traffic issues in all the listed villages have been of concern to communities for some considerable time and are highlighted in the Draft Community Area Plan 2014. The combination of leading Traffic Consultants, Wiltshire Highways and motivated Parish-led traffic working parties will deliver credible traffic plans incorporating innovative and low costs methods which will resolve the conflict between traffic movements in villages and village life and in particular will contribute to the reduction of speed to the benefit of the whole community.

5. What is the desired outcome of this project / initiative?

That the listed villages will be able to strategically understand traffic problems and be able to credibly apply for resources to mitigate; that with best advice communities will be able to contribute themselves to resolution. That Wiltshire Council will gain a whole view picture of the issues in the community area and will be able to better prioritise and direct scarce resources; that effective low cost measures can be introduced; that much of the work in bringing about resolution will be undertaken by the communities themselves.

6. Who will Project Manage this project / initiative?

The Marlborough Area Parish Forum will facilitate the relationship between the individual working parties and the Consultants / Highways and will ensure that the brief is maintained, the project undertaken in an efficient manner and that each village is enabled to produce the best possible outcome. The Forum's Accountable body is Broad Hinton & winterbourne Basset Parish council

7. Costs/quotes/ match funding?

Cost advice from Hamilton-Baillie Associates is that consultation with the listed villages, delivery of strategic advice and of knowledge of low cost / innovative tools to enable the villages to produce effective plans will cost in the region of £8,300.

It should be noted that commitments of involvement from Baydon, Aldbourne, Avebury, Manton and BB&WM are likely to be forthcoming over the next month. This will necessitate a further application, of a similar nature, for funds.

8. Additional information

Attached overall project plan and detailing for Stage 2, of which this application is part.